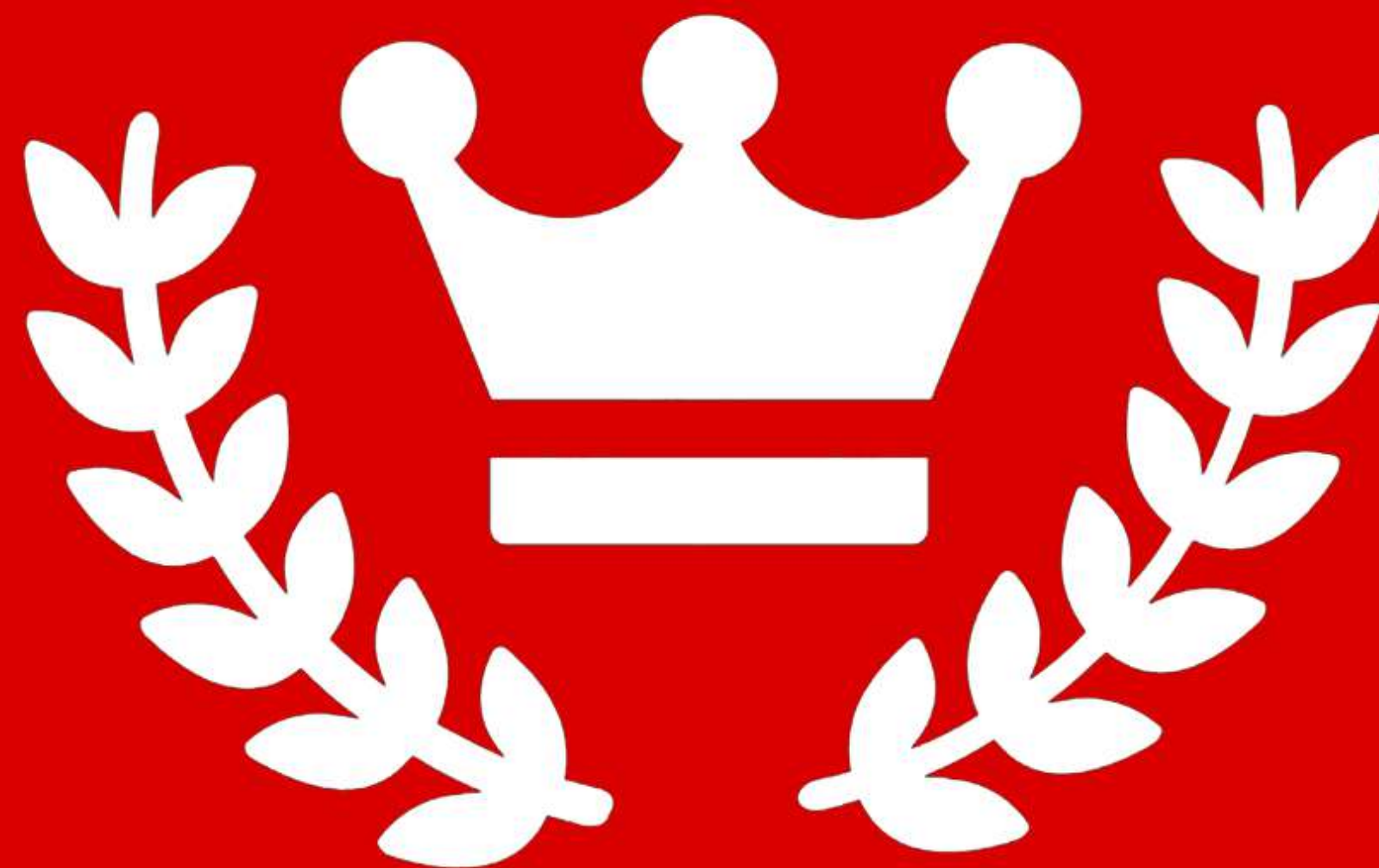


# CITY APPS POWERED BY VITRINA APPS



**RedVIP**

Web: [www.redvip.online](http://www.redvip.online) | Correo: [support@redvip.co](mailto:support@redvip.co)

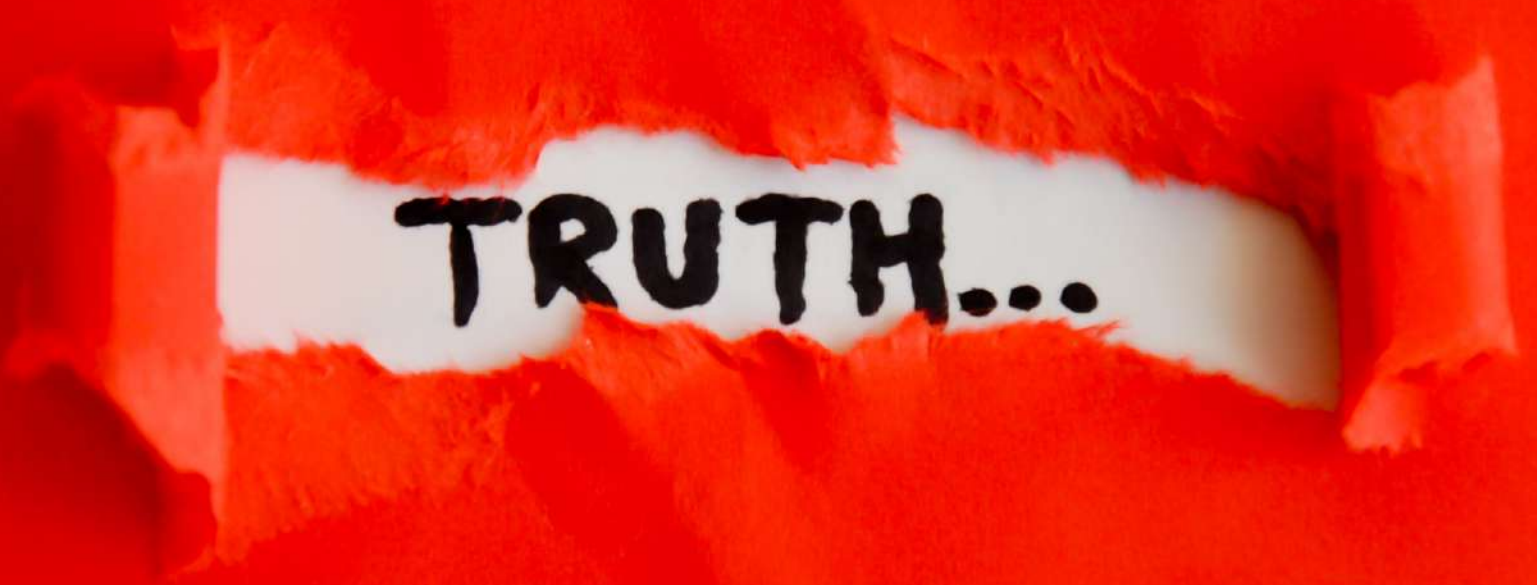


**The most  
important  
function in  
business is  
sales**



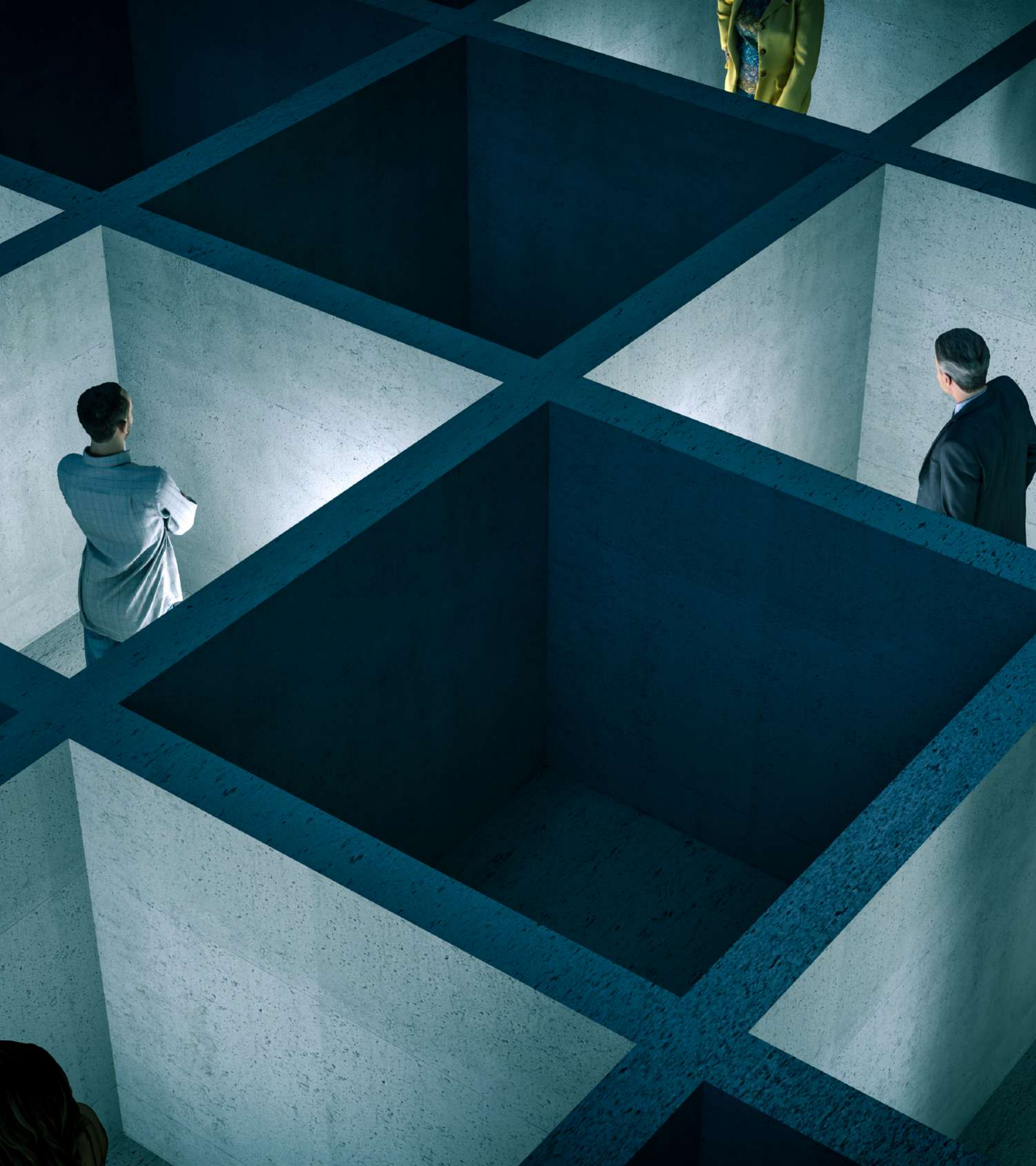
Digital  
marketers  
promise

**MORE SALES  
MORE LEADS**

A close-up photograph of a piece of bright orange paper that has been torn horizontally. The tear is jagged and irregular, revealing a white surface underneath. On the white surface, the word "TRUTH..." is written in a bold, black, sans-serif font. The orange paper has a slightly textured appearance.

TRUTH...

*Here's the TRUTH*



*Today, nearly every small business owner has been approached by someone promising more sales, leads, and instant success through digital marketing.*

***But the reality is much more complex. Many factors determine whether digital marketing efforts truly work:***

**High Competition:** The online marketplace is saturated. Small businesses often find themselves competing against major brands with bigger budgets, more recognition, and advanced strategies.

**Weak Online Presence:** Many local businesses lack a consistent or optimized online footprint.

**No Website / Poor Design:** No website, outdated or obsolete websites can severely limit visibility and credibility. Most small businesses do not have a website

**Limited Resources:** Most small businesses simply don't have the funds for large ad campaigns, professional content production, or specialized marketing tools.

**In the end...Digital marketing often feels like a costly gamble with unpredictable returns.**

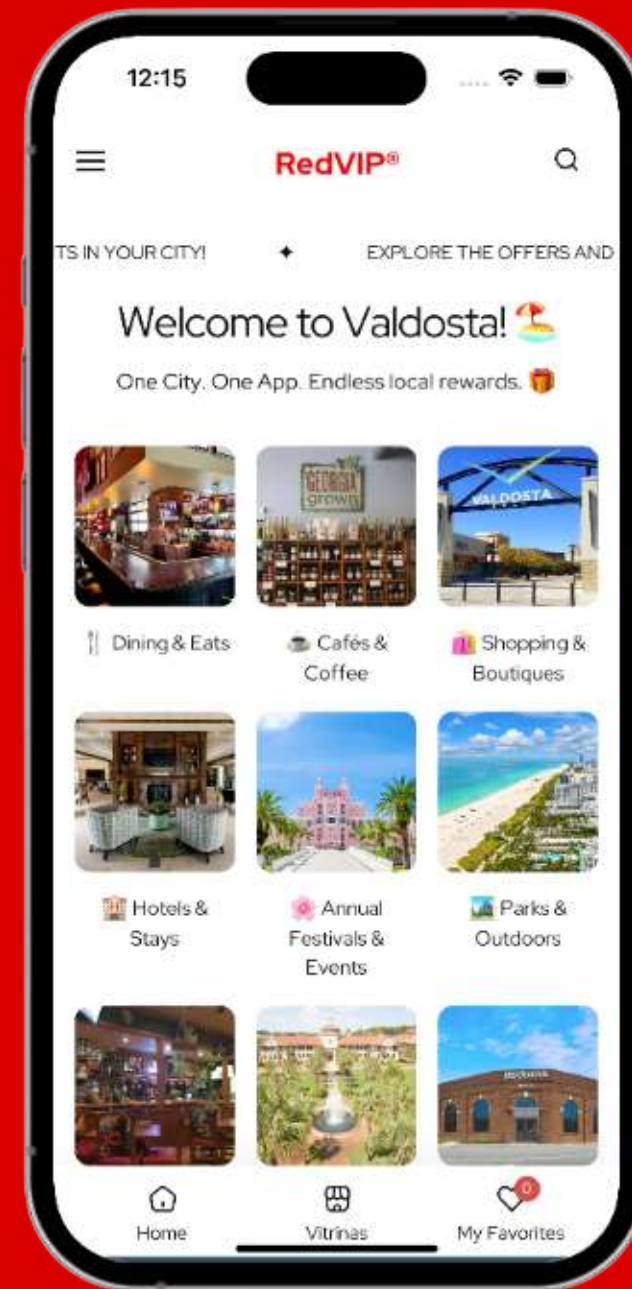


# Here's the SOLUTION

The RedVIP® Solution: Vitrina Apps

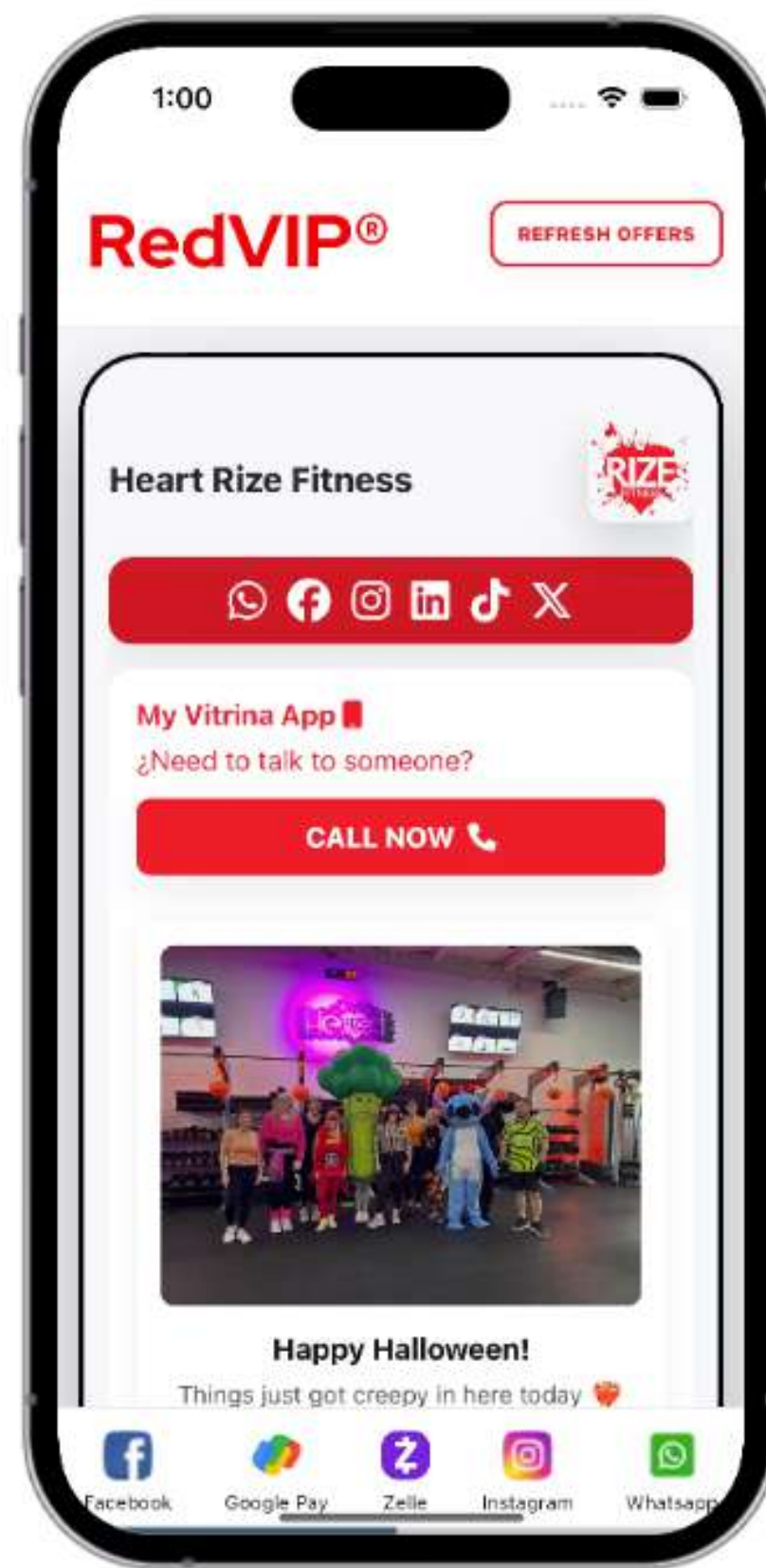
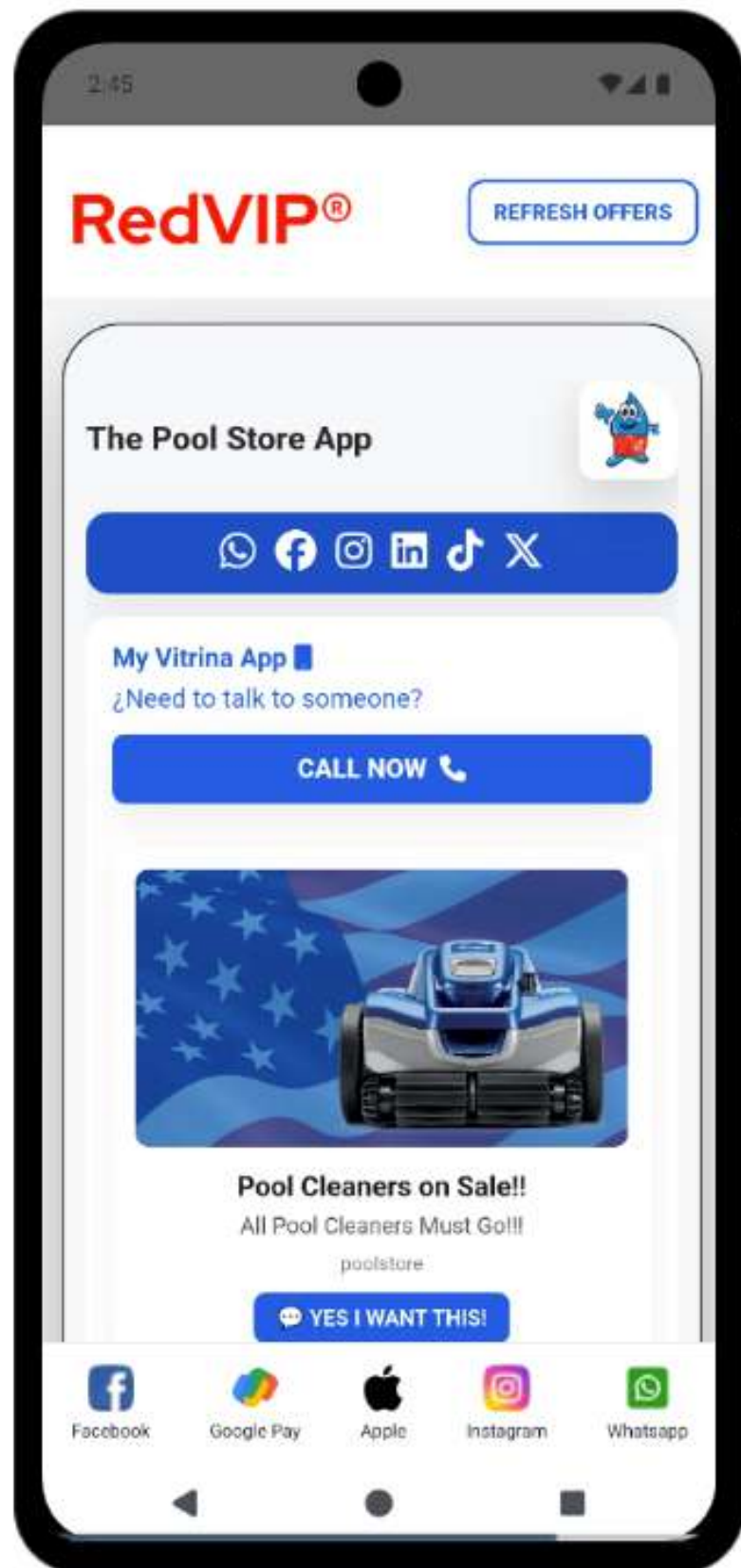
# RedVIP®: The Change to the Status Quo

We're replacing disposable advertising with digital assets—scarce space, vitrina apps that build customer networks, that guarantee real value.



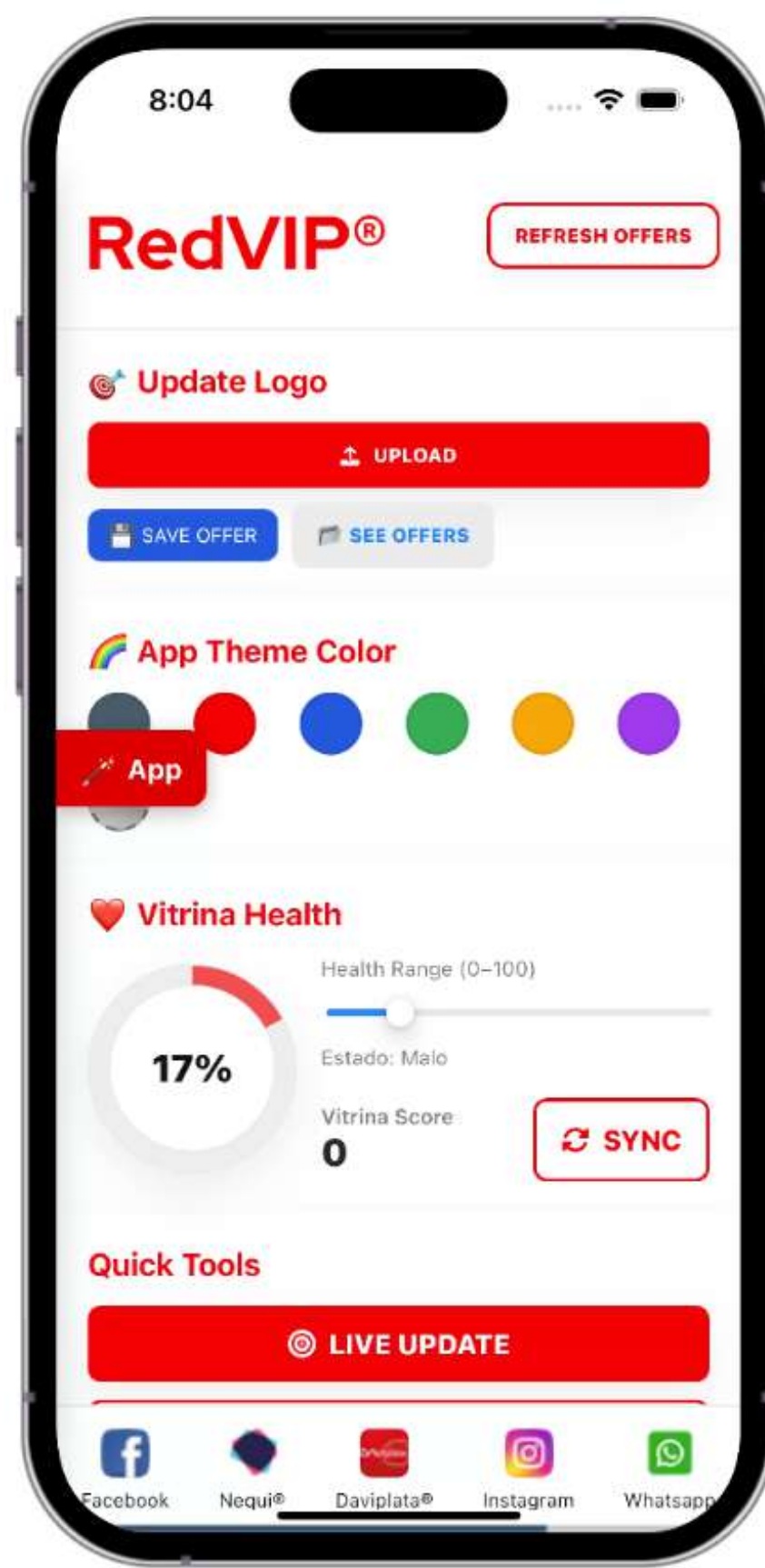
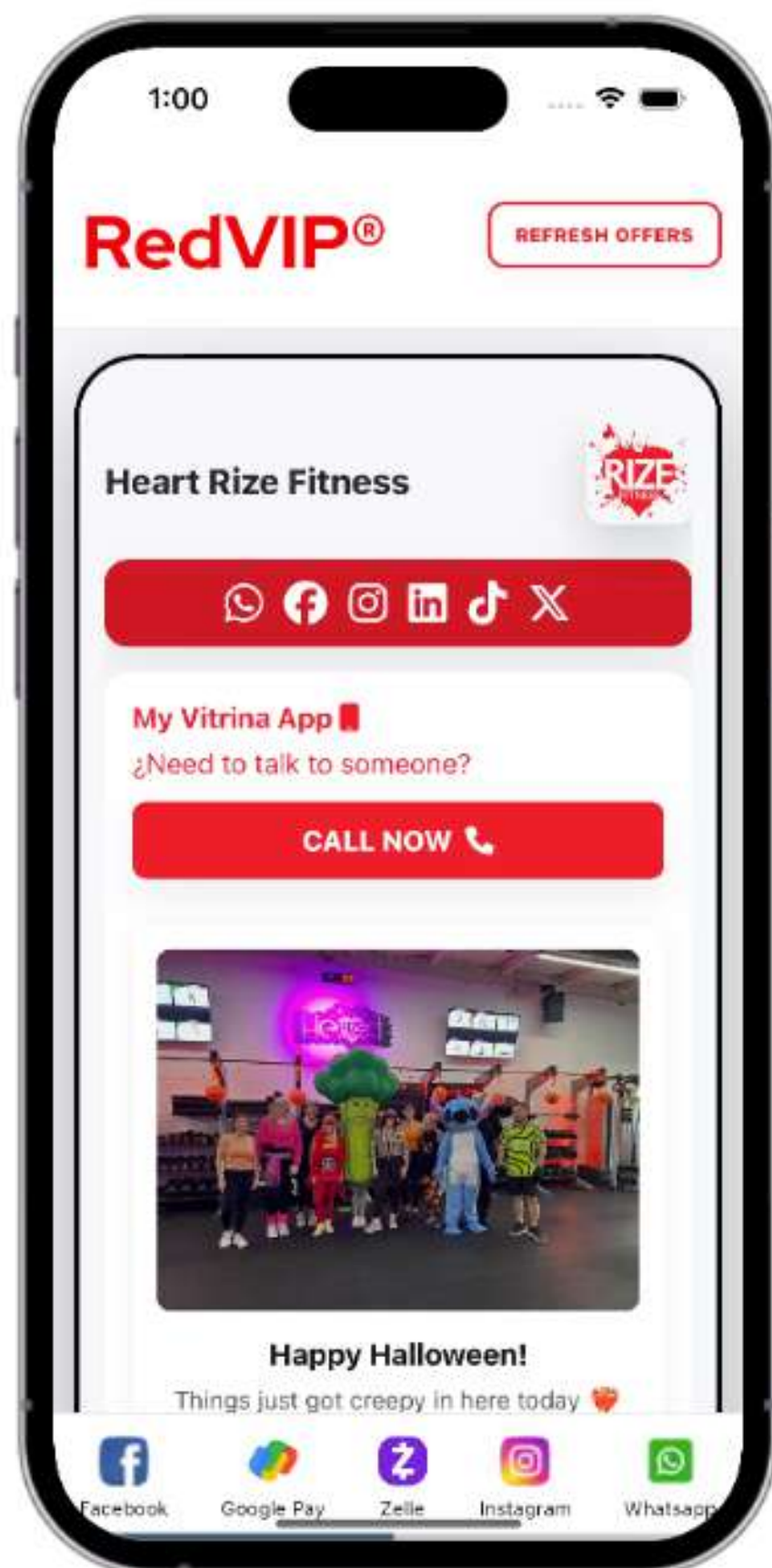
# RedVIP® is creating interactive and easy-to-use digital local directories

With RedVIP®, businesses stop renting visibility and start owning their digital future.



We replace disposable advertising with digital real estate.

With RedVIP®, businesses stop renting visibility and start owning their digital future.



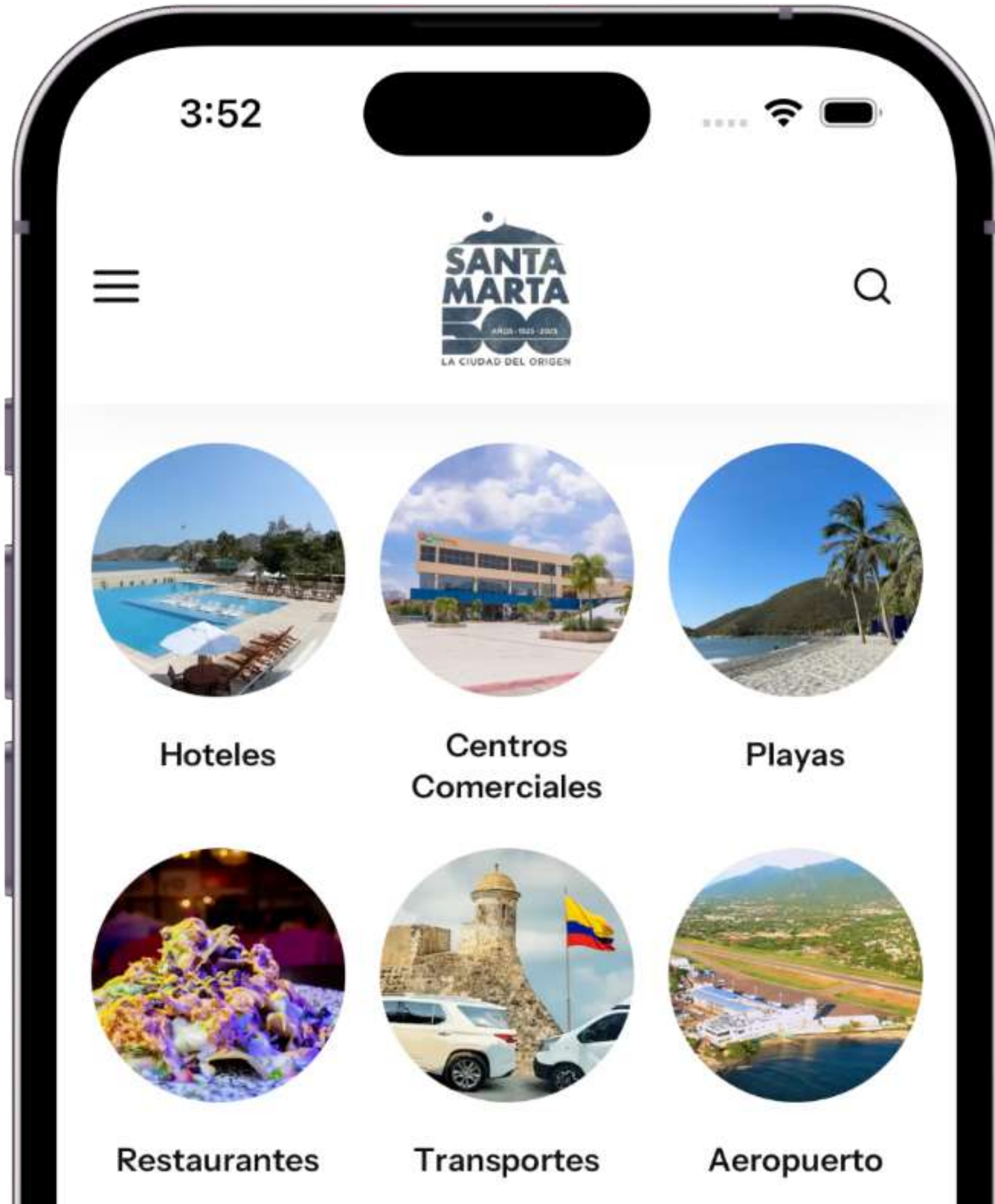
# Vitrina Admin: Engine of Every Vitrina App

The Vitrina App Admin is the simple yet powerful tool that every business uses to manage their digital offers within the city app.

- ✓ Products
- ✓ Services
- ✓ Discounts or promotions
- ✓ Images and descriptions
- ✓ Tags to improve visibility
- ✓ Full App Customization - NO CODE

Each listing is automatically organized in the city's digital directory, ensuring the business appears right where customers are looking.

The tool is designed to do just one thing: make uploading featured offers easy. No complicated dashboards, no difficult learning curve. Just a direct connection between the business and its audience.



■ In Development. ■ Beta Launch ■ Operational

# My City® Apps in development in LATAM

Colombia is our LATAM Pilot Zone

- Santa Marta – [misantamarta.online](https://misantamarta.online)
- Girardot – [migirardot.online](https://migirardot.online)
- Medellín
- Cali
- Bucaramanga
- Barranquilla
- Cartagena
- Girardot



RedVIP®



# Welcome to Miami! 🌴

Explore Miami like a local and experience an authentic journey from the palm of your hand. 🌴



Ocean Drive



Little Havana



South Beach



Wynwood Walls



Seaquarium



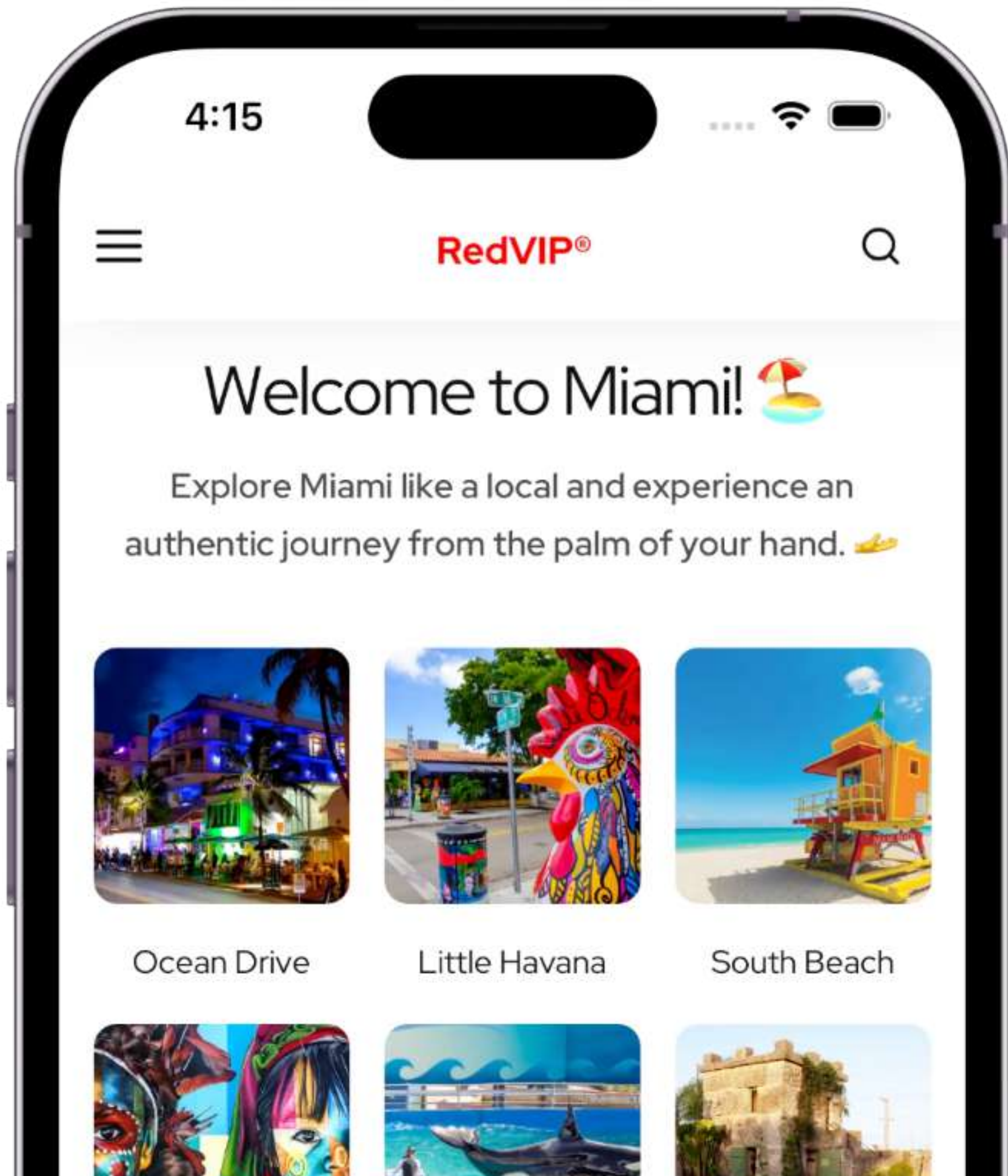
Coral Castle

■ In Development. ■ Beta Launch ■ Operational

## My City® Apps in development in USA

Georgia is our USA Pilot Zone

- Atlanta – Dec 2025
- Valdosta – Nov 2025
- St. Petersburg
- Denver
- Palm Springs
- Houston
- New York
- Miami



| Level | Anual Investment |
|-------|------------------|
|-------|------------------|

|                   |           |
|-------------------|-----------|
| Basic Sponsorship | \$240 USD |
|-------------------|-----------|

|                  |            |
|------------------|------------|
| Plus Sponsorship | \$1000 USD |
|------------------|------------|

## Level

## Key Benefits

Basic Sponsor  
\$240 USD  
annually

- Reserves a guaranteed spot in the city's ecosystem.
- Access to the Vitrina App to showcase products, services, and promotions.
- Inclusion in the local RedVIP® digital directory.
- Basic tools for generating clients and leads.

Plus Sponsor  
\$1,000 USD  
one time

- All the benefits of Basic.
- Advanced marketing and promotion tools within the ecosystem.
- Access to detailed performance metrics for your Vitrina App.
- Ability to stand out in specific categories within the City app.

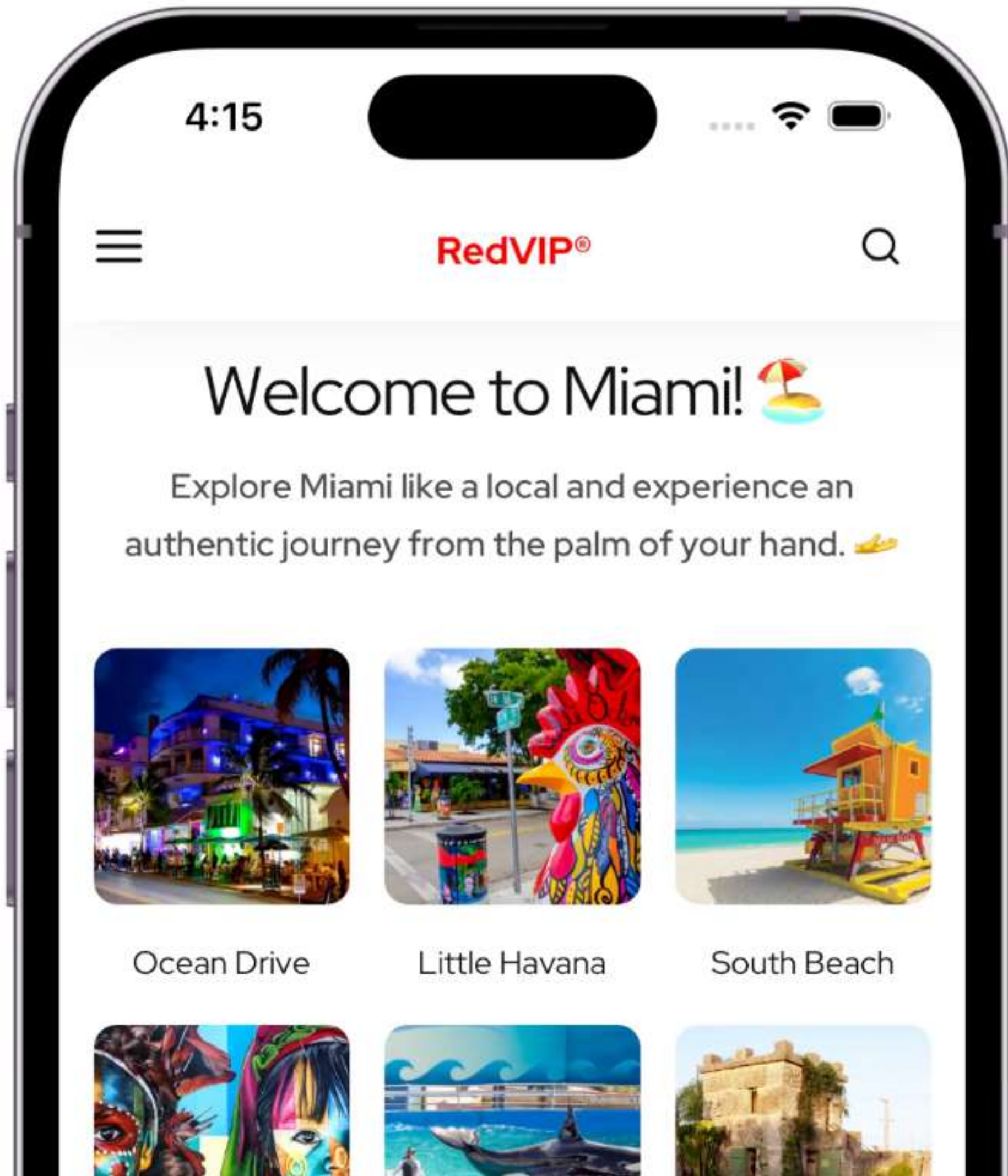
# Our Vision: Digital Ownership for Every Business

At RedVIP®, we envision a world where small and medium-sized businesses are no longer trapped in the cycle of renting visibility to Big Tech.

Instead, they own their space in the digital economy—through scarce spaces, vitrina that build real customer networks, and NFTs that guarantee transferable value.

We are building the digital cities of the future, where every business can thrive, every community is connected, and every asset appreciates like real estate.





# RedVIP® Mission

Our mission is to democratize digital visibility for small and medium-sized businesses, creating an ecosystem in which every company can own, manage, and grow its own digital asset. RedVIP® offers an innovative digital real estate model, where businesses stop being prisoners of ephemeral advertising and begin to build long-term value.

On behalf of the entire RedVIP® team, I sincerely thank you for taking the time to review this proposal. We believe that together we can build a new digital economy that is fairer, more profitable, and has a real impact on the lives of thousands of local businesses.

With gratitude and vision,

Andrés E. Montañés  
CEO & Founder – RedVIP®

A background image showing a business meeting with several people shaking hands over a table. The image is overlaid with a semi-transparent dark grey rectangle containing white text. On the left and right sides of the image, there are diagonal stripes in red and yellow.

**Sponsoring RedVIP® isn't just an advertising expense; it's an investment in digital real estate.**

Each window becomes an asset with its own value. Acquired customers remain in your network, and your investment not only recovers, but also multiplies in value and growth several times over.

The Pool Store



OCEAN MALL  
MÁS CERCA DE TODOS



NOMAD  
TECH INSTALLS



COLEGIO VIRTUAL MODERNO  
EDUCACIÓN QUE TRANSPASA FRONTERAS

BIRDIE  
& CO



VIVID  
DEVELOPMENT

delicrem  
helados

ela

senthia



PATPRIMO

Palatsi  
Tiendas de Belleza



OPTICALIA

KOAJ

DR. FELIX DURÁN  
CIRUJANO PLÁSTICO  
LAS MEJORES MANOS PARA TU CUERPO

LOGOS  
Virtual Assistant

Banco  
Caja Social

CROMANTIC  
PROFESSIONAL BEAUTY MARKET

Joyería  
Panamá

KEY  
SPORTWEAR

Bubble  
gummers®

ENVY  
Lotions Distributor



EDUADA  
business solutions



WOST SERVICES®  
S.A.S

WOWFFLE!  
bubble waffle & tea

CALZACOSTA



Banco de  
Bogotá



AVITECH



TURNKEY FITNESS

OXIN





# CONTACT



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